

2010 GBC CONFERENCE AND DINNER SPONSORSHIPS

SPONSORSHIP BENEFITS	PLATINUM \$150,000	GOLD \$100,000	SILVER \$75,000	BRONZE \$35,000	SUPPORTER \$15,000
ELITE OPPORTUNITIES					
Introduce a Conference or Awards Dinner Plenary Speaker	✓				
Attend a High-Level Private Meeting with Global Health and Government Leaders	✓	✓			
Preferential Speaking Opportunities	✓				
Affiliate GBC Membership for 12 Months (for Companies that Are Not Currently GBC Members)					✓
ACCESS AND NETWORKING					
Complimentary Conference Passes	10	8	5	2	1
Seats for the Excellence in Business Action Awards Dinner	Table of 10 with placard	Table of 10 with placard	Table of 10 with placard	Table of 10 with placard	5 seats
Tickets to the Pre-Awards Dinner VIP Reception	10	8	5	2	1
Tickets to the Pre-Awards Dinner Cocktail Hour	✓	✓	✓	✓	✓
Access to Private Meeting Spaces at the Conference Site	✓	✓			
VISIBILITY AND REPUTATION BUILDING					
Recognition in a GBC Advertisement in a Major International Daily Newspaper	✓	✓	✓		
Recognition in Press Releases and Other Media Relations Outreach Done by GBC	✓	✓			

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VISIBILITY AND REPUTATION BUILDING (CON'T)					
Recognition in E-mails to GBC's Network of 3,000-Plus Companies and Partners	✓	✓	✓		
Corporate Logo Placed on the Conference Website for 12 Months and Linked to Your Website	✓	✓	✓		
Recognition by GBC's CEO During the Conference Plenary and Awards Dinner	✓	✓			
Recognition on 8 Sponsor Banners Throughout the Conference and Awards Dinner Site	Large Logo	Large Logo	Medium Logo	Small Logo	Name
Recognition on Stage Screens Before and After the Conference Plenary and Awards Dinner	Logo	Logo	Name	Name	
Recognition on Projector Screens Before and After Each Conference Session	Logo	Logo	Name	Name	Name
Advertisement Printed in Conference Program	Full Page (Inside front cover or back cover)	Full Page	Half Page	Quarter Page	Name Recognition
Advertisement Printed in Awards Dinner Program	Full Page (Inside front cover or back cover)	Full Page	Half Page	Quarter Page	Name Recognition
Opportunity to Distribute Your Literature at an Exclusive Sponsors' Table at the Conference Site	Private Literature Table	✓	✓		

ADDITIONAL EXCLUSIVE OPPORTUNITIES

- Sponsorship of Conference Coffee and Networking Break
- Sponsorship of Conference IT/Computer Corner
- Sponsorship of All Post-Conference Webcast and Audio



The combined experience of 220 companies taking front-line action on global health

For more information, contact
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<http://conference.gbcimpact.org>